



# Buying Guide

Vinyl Flooring

## PREFERRED BRANDS

 Armstrong

NOVALIS<sup>®</sup>

Congoleum<sup>®</sup>

Cryntel<sup>™</sup>

If you're looking for a versatile, durable and affordable floor, check out vinyl flooring available at Lowe's. Vinyl flooring is compatible with almost any subfloor and can be easily installed over many existing floors. New vinyl floors are produced in a wide variety of attractive colors, styles and patterns to mimic the look of real ceramic, stone or wood floors. It's the perfect economical choice for any room in any home and is one of the most water resistant flooring options available.

## BENEFITS

Resilient vinyl flooring is often the first choice for high-traffic areas in busy family homes, including the kitchen, bath, utility room and hallways. It takes a beating and cleans up easily with a damp cloth or mop. Vinyl flooring is more forgiving than tile or wood, so a dropped glass has less chance of shattering and spills won't stain the surface or cause moisture problems.

Vinyl flooring allows for quick, beautiful room transformations. Both sheet vinyl and self-stick vinyl tile flooring are simple to install and go over almost any subfloor.

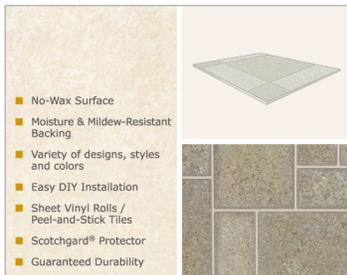
Vinyl flooring offers a wide variety of designs, colors and patterns to suit the decorating needs for any room in your home.



## FEATURES

Vinyl flooring gives you affordable and durable choices with these features:

- No-wax surfaces for easy cleanup and a long-lasting shine.
- Moisture and mildew-resistant backing for strength and durability.
- Variety of designs, styles and colors
- Easy do-it-yourself installation reduces cost
- Sheet vinyl rolls available in 6-foot and 12-foot widths. Peel-and-stick vinyl tiles come in 12-inch or 18-inch squares or planks.
- Scotchgard® Protector available for enhanced stain resistance.
- Guaranteed durability.



## USAGE

Knowing your room size, type of subfloor and interior decorating plans will guide your vinyl flooring choice.

Before shopping, measure your room including closets, doorways and halls where you may want to extend the vinyl flooring. Make note of the subfloor so you can choose the appropriate product.

Sheet vinyl flooring covers large areas quickly with a seamless appearance, while tile squares with adhesive backing are easy to transport and install. (4) Sheet vinyl flooring is the best option for a wet room, such as a laundry or bathroom.

Peel-and-stick vinyl tiles are an economical option for the do-it-yourselfer. Peel-and-stick vinyl planks are also available for a real-wood look.

In a room with heavy traffic, look for the most durable product available. Longer-wearing vinyl floors come with an extended warranty and are typically thicker.

Vinyl flooring comes in a variety of colors, patterns and styles. To find the right pattern and color, take along drapery swatches, upholstery samples and color chips when you shop at Lowe's.

Lowe's carries all the accessories and do-it-yourself guides needed to get the job done right.



## TERMINOLOGY

Some terms that you should be familiar with to make an informed buying decision are:

**No-Wax** – No-Wax flooring is a low-maintenance option for areas with light traffic and minimal exposure to dirt.

**Urethane** – Urethane flooring is meant for areas with normal or heavy traffic because it resists scuffmarks, scratches from sliding chairs and cleans up easily.

**Enhanced Urethane** – Enhanced Urethane flooring is the highest quality surface coating and holds up to the heaviest traffic, offers the greatest stain and scratch resistance and maintains its original luster longer.

**Inlaid** – Inlaid vinyl has color granules embedded throughout the entire surface for a rich finish that disguises scratches and other damage.

**Printed** – Printed vinyl is produced like a magazine page. Colored inks are printed on top of the flooring material.

**Backing** – Backing is the base of the vinyl tile that provides moisture resistance and a surface for the adhesive used during installation.

**Embossed** – An Embossed floor has a raised pattern or design that gives the vinyl flooring a texture.

**Sheet Vinyl Flooring** – Large rolls of flooring for a seamless installation. Best installed by a professional

**Peel-and-Stick Vinyl Tiles** – Vinyl squares that are easy to transport and install for the do-it-yourselfer.

**Underlayment** – Underlayment is a roll of product or plywood panels that flatten and remove any irregularities in an existing floor for vinyl floor covering.

**Subfloor** – The Subfloor is the foundation floor found below the finished floor in any room. Most common subfloors include plywood, oriented strand board, diagonally laid boards or cement.

## DECISION GUIDE

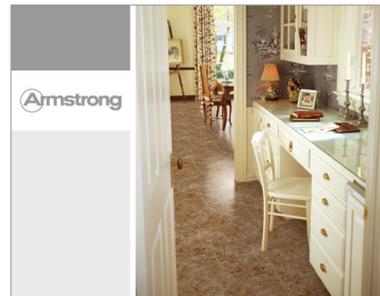
Lowe's Home Improvement Warehouse is your source for selecting the vinyl flooring that best fits your needs. Use the product selector, which will help you decide what factors are most important to you.

- 1) What kind of Vinyl Flooring are you looking for?
  - a. Sheet
  - b. Peel-and-Stick Tile
  - c. Peel-and-Stick Plank
  
- 2) What style are you looking for?
  - a. Traditional
  - b. Contemporary
  - c. Eclectic
  
- 3) What color Vinyl Flooring are you looking for?
  - a. Grey
  - b. Beige/Tan
  - c. Cream/White
  - d. Wood
  - e. Green
  - f. Blue
  - g. Black
  - h. White

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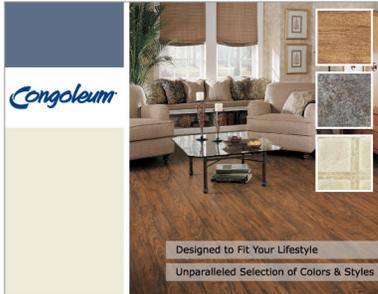


The future is here. The luxury and beauty of polished marble, stone or wood at a price and convenience only found in Crytel luxury self-stick vinyl tile. Imagine your home with Crytel Designer Series tile, with the elegant look of Diamond Glo marble; or the timeless, natural look of EuroStone; or the warm, classical look of Impressions in-laid wood. Imagine all of this...plus, Crytel's no hassle 25-year residential wear-thru warranty. •



Installing Armstrong resilient vinyl flooring is the perfect way to add beauty, warmth and durability to any room in your home. Armstrong, the leader in flooring for more than 100 years, offers over 200 designs and colors to suit your needs. With Toughgard durability, floors won't rip tear or gouge and with our Cleansweep technology, no floor lasts as long or cleans as easily. Whether you want easy to install self-stick tile, our no-glue sheet or our traditional vinyl sheet, Armstrong has the designs to fit your lifestyle. •

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**A**t Congoleum, we have engineered products that perfectly fit your home and lifestyle. Congoleum flooring is versatile, durable, easy to care for, and available in an unparalleled selection of colors and styles. More comfortable underfoot and warmer to the touch than ceramic or wood, Congoleum resilient flooring lets you create the room of your dreams. Congoleum resilient flooring is resistant to normal wear and tear, and comes with a wide umbrella of comprehensive warranty protection so you can be assured of years of satisfaction. It's easy to see why Congoleum floors are the outstanding choice for today's outstanding homes. •



**N**ovalis vinyl tile gives you the natural look and feel of stone or exotic woods at a fraction of the cost and installation time. With the many styles Novalis carries you are guaranteed design elegance. Vinyl tiles are also easier to care for, repair, and maintain than wood, ceramics, stones or laminates. All Novalis Naturale and Timber series tiles are backed by a lifetime residential warranty. Want something different? Check out the wide variety of special order styles ranging from casual to contemporary. At Novalis we guarantee you'll be satisfied with your new stylish and hassle free floor. •

## LOWE'S SERVICES

**L**owe's offers a number of services that improve Home Improvement even more!

Lowe's offers easy credit. We make it easy to charge your purchases at Lowe's. If you like the idea of no annual fee and low monthly payments, you can apply for a Lowe's card today! We offer delivery service when you need some extra help with products purchased from Lowe's. In store, we offer free "How To" clinics to show you how to get it done! Finally, our Special Order Service gives you quick, easy access to hundreds of thousands of products. •



**Delivery Service**

**How-To CLINICS**

**Special Order Service**